

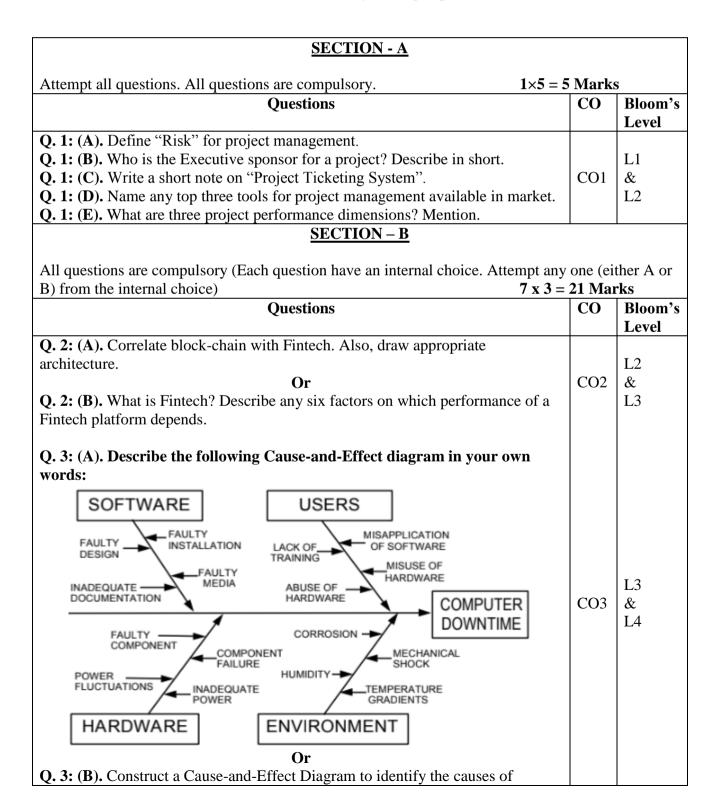
Plot No. 2, Knowledge Park-III, Greater Noida (U.P.) -201306

POST GRADUATE DIPLOMA IN MANAGEMENT (2022-24) END TERM EXAMINATION (TERM-V)

Subject Name	e: Project Management	Time: 02.00 hrs
Sub. Code:	•	Max Marks: 40

Note:

All questions are compulsory. Section A carries 5 marks: 5 questions of 1 mark each, Section B carries 21 marks having 3 questions (with internal choice question in each) of 7 marks each and Section C carries 14 marks one Case Study having 2 questions of 7 marks each.



Questions	CO	Dloom's
SECTION - CRead the case and answer the questions $7 \times 02 =$	14 Ma	rks
 Q. 4: (A). Differentiate between quantitative analysis & qualitative analysis for a project. Or Q. 4: (B). Instead of going for quantitative analysis or qualitative analysis, one should go for hybrid analysis. Do you agree? If Yes/No, Why? 	CO3	L4 & L5
corresponding effects yourself w.r.t: (i) Processing time (ii) huge data (iii) Computational infrastructure (iv) Others as per your understanding.		
computer downtime in your organization. Please assume the drawbacks and their		

5. Read the						Level
business en ganization p	following use-case atterprise is willing roduces automobil ponding scores for t	g to set up its le products. Th	new franchise location facto	in Kerala. This ors, their ratings		
S.No	Location Factor	Factor Rating	Rating for Site 1	Rating for Site 2		
1	Optimization	9	4	6		
2	Footfall of customers	6	5	4	CO4	L5 & L6
3	Time per customer	7	5	6		
4	Plot construction charges	4	2	3		
5	Workers' choices	6	6	4		

Q. 5: (A). Choose any one among Factor method/Weighted factor method/locational economics method to work on the above data. Write the		
reasons for not choosing the other two methods. Q. 5: (B). Find out Which site is best for this new setup using the method yo		
selected previously.	L	

COs	Marks Allocated
CO1	5 Marks
CO2	7 Marks
CO3	14 Marks
CO4	14 Marks

Blooms Taxonomy Levels given below for your ready reference:

L1= Remembering L2= Understanding L3= Apply L4= Analyze L5= Evaluate L6= Create